



**World Forum
for Medicine**

**Brief Information
for Visitors**

www.medica.de

Düsseldorf, Germany

November 19 – 22, 2008

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**Years MEDICA
1969 – 2009**



**Messe
Düsseldorf**



Experience MEDICA, the leading worldwide trade fair in the industry

Come and discover MEDICA:

- The full range of inpatient and outpatient products and services
- Technical innovations from over 60 countries
- New methods of treatment
- Products and services from all over the world
- Approx. 4,300 exhibitors
- Over 700 seminars and talks
- Europe's biggest multi-disciplinary continuous medical education congress
- Theme parks and forums
- Exchange of experience with people from over 100 countries



Important signposts for the medical industry

An increase in life expectancy, medical progress and a growing awareness of health are leading to a rise in the demand for state-of-the-art treatment methods. MEDICA offers the right platform for innovative products and systems that make a vital contribution to the efficiency and quality of patient treatment.

It is the leading trade fair for: industry, medical trade, service providers, science, associations, public body, sickness funds/ private health insurances, hospital doctors, hospital management, hospital nursing staff, hospital operators, doctor's surgeries, physiotherapists/ergo-therapists/speech therapists,

medical care centres and technical services.

Don't miss out and look forward to world market leaders, newcomers and specialists. Four days of full-scale expertise from the medical industry for the medical industry!

Yet despite the wide range, a clear structure is provided to help you find your bearings. The congress, theme parks and practical forums will help to make your visit extremely worthwhile.

The range of products and services covered by exhibitors

Over 4,300 exhibitors - from small innovative companies to global players - will be presenting a vast array of new products and services at one of the biggest exhibition centres in the world, covering some 120,000 square metres in 20 halls:

- Electromedicine, medical technology, operating tables and medical furnishings
- Laboratory equipment
- Rescue equipment and emergency medicine
- Diagnostics
- Physiotherapy and orthopaedic technology
- Single use and consumables
- Information and communications technology
- Facility management
- Textiles
- Building automation
- Medical services and publications



Professional accompanying programme

MEDICA has a unique programme of supporting events with practical information, forums for exchanging views and continuous medical education events.

- **MEDICA Congress:**

A wide range of seminars, talks and practical courses make this congress particularly attractive as a multi-disciplinary further training opportunity for doctors. The areas that are covered range from high-tech medicine to natural remedies.

- **Deutscher Krankenhausstag (German Hospital Convention):**

The convention looks at numerous areas of inpatient care as well as organisational and business management issues. Controversial areas of health policy in inpatient care are also discussed.



- **MEDICA Physiotherapy Forum:**

A platform for industry, professional associations and therapists on issues of preventive and remedial physiotherapy as well as on rehabilitation.

- **MEDICA MEDIA:**

A large theme park with talks and panel discussions on issues of telemedicine and medical information systems.

- **MEDICA VISION:**

Working under the organisational responsibility of the German Ministry of Education and Research, a number of universities and research institutes will be presenting forward-looking projects and an outlook of medical device technology in the future.

- **MEDICA BUSINESS CENTER:**

A meeting point for business partners and a database of offers and requests as a platform for new B-to-B contacts.



Well informed!

Available 365 days a year and 24/7:

Stay up-to-date with www.MEDICA.de. Use the newly structured MEDICA Portal throughout the year. In 2008, as in previous years, the portal has live coverage, photographic displays and plenty of tips and information about the trade fair.



The best way to prepare: www.medica.de

Comprehensive information wherever and whenever you need it. The best way to prepare for your visit to MEDICA.

- e-Ticket (Print-at-home) at online pre-sale: www.medica.de/ticket_2
Order your entrance ticket(s) online from September 2008. Your benefit: only EUR 14 instead of EUR 29.
- Exhibitors & products: www.medica.de/exprod_2
Names and addresses of companies, contact details, products, descriptions, company profiles, stand numbers and activities during MEDICA.
- Visitors' service: www.medica.de/visitor_2
Find out about MEDICA in advance - General trade fair information and downloadable brochures.
- Newsletter: www.medica.de/news_2
Subscribe to the free MEDICA Newsletter with news from the world of medicine.





Destination MEDICA: centrally situated and within easy reach!

No matter how you are travelling or where you are coming from - Düsseldorf and MEDICA are always within easy reach.

All details of travel facilities, hotels and the city of Düsseldorf can be called up at the MEDICA portal:

www.medica.de/hotel_cityinfo_2

Coming by air:

Düsseldorf has the third biggest airport in Germany. The no. 896 bus will take you free of charge from the airport to MEDICA within a few minutes.

If you're coming **by car**, use the two large car parks P1 and P2, which can be reached directly from the A44 motorway via a special access road. A free shuttle bus service is available to and from the various trade fair entrances.

Regular public transport

to the exhibition centre is available from the railway station, the airport and the city centre: underground trams U78 and U79 and buses no. 722 and 896. Your MEDICA entrance ticket gives you free and convenient transport to and from MEDICA on trains, trams and buses within the two local transport areas VRR and VRS.

Central railway station

Düsseldorf is served by about 1,000 passenger trains a day. An underground tram will take you from the station straight to the exhibition centre.

Details of options and further information about travel offers available from: DMT Düsseldorf Marketing & Tourismus GmbH, Tel.: +49(0)211-17 202-851

Halls 1, 2, 3

Laboratory equipment, diagnostics, drugs

Halls 4, 5

Physiotherapy/orthopaedic equipment

Halls 5, 6, 7.0, 7.1, 7a

Disposables, commodities and consumer goods, textiles

Halls 8a, 8b

COMPAMED High tech solutions for medical technology

Halls 9 – 14

Electromedicine, medical technology, operating tables, medical furniture

Medical Furniture, Communication systems

Halls 15, 16

Information and communications technology/hospitals and doctors surgeries

Halls 16, 17

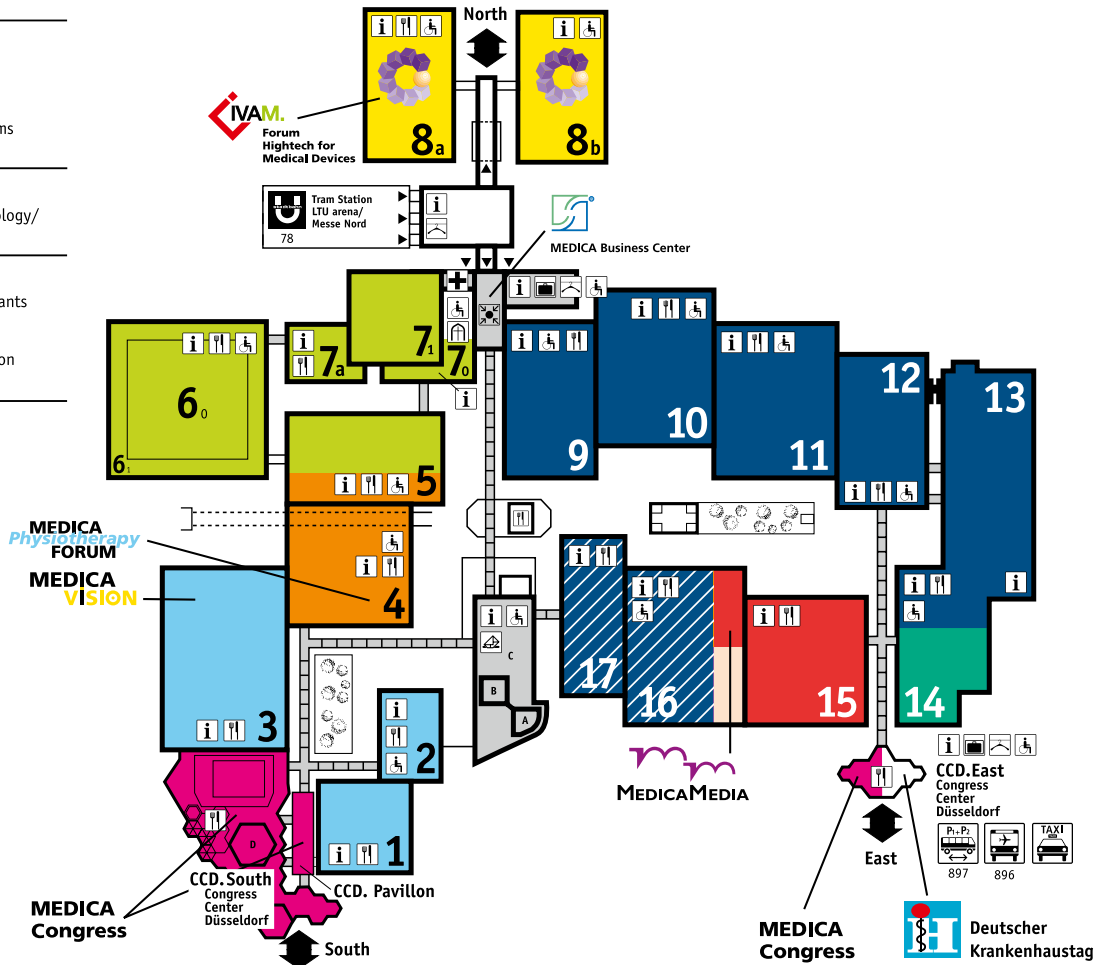
National and international joint participants

Facility Management, Building Automation

CCD.Süd, CCD.Ost, CCD. Pavillon

MEDICA Congress

Subject to change without notice - as of: May 2008





Facts and figures

- **Dates:** November 19 – 22, 2008
- **Opening hours:** Mon-Fri 10:00 am – 6:30 pm
Sat 10:00 am – 5:00 pm
- **Online e-Ticket (Print-at-home) for pre-sale from September 2008:**

Day ticket:	EUR 14.00
4-day ticket:	EUR 50.00
- **Ticket office prices:**

Day ticket:	EUR 29.00
4-day ticket:	EUR 72.00
Trainees, students and handicapped persons	EUR 14.00

Your entrance ticket also gives you access to a large part of the MEDICA Congress. Special courses are subject to separate charges.

Entrance tickets include free journeys to and from the exhibition centre by bus, train and tram within the VRR and VRS public transport areas (German Rail: 2nd class / non-surcharge trains only).

- **Catalogue at ticket offices:** EUR 20.00
- Catalogues can be mail-ordered from November 2008, plus p&p. Order from:
A. Sutter Fair Business GmbH
Postfach: 10 32 44, 45032 Essen
Tel.: +49(0)201/83 16-228
Fax: +49(0)201/83 16-229
E-Mail: heike.specht@sutter.de

Reply coupon – Optimally prepared to MEDICA!

A wide range of information material and the MEDICA-Portal are available to help you find out a large amount of details, so that your visit to the trade fair will be as convenient as possible. To request the following brochures go to **www.medica.de/info_2** or fax **+49(0)211-45 60-8563**:

- MEDICA Congress Programme
- MEDICA City Guide
- MEDICA MEDIA
- MEDICA VISION
- MEDICA Physiotherapy-Forum
- Deutscher Krankenhaustag - German Hospital Convention

Any materials or brochures you order will be sent to you in mid-October 2008.

Surname, first name

Street / P.O. address

Place and postcode

Country

E-Mail

Tel.

Fax

Messe Düsseldorf GmbH
Postfach 101006
40001 Düsseldorf
Germany
Tel. +49 (0) 211/45 60-01
Fax +49 (0) 211/45 60-6 68
www.messe-duesseldorf.de

